



Junior
Achievement®



empowering young people to
own their economic success

Young Professionals Board Charter

Vision – to highlight Junior Achievement of Lincoln as the premier youth development organization in outreach, volunteerism, and event promotion/participation.

Mission

The Young Professionals Board of Junior Achievement of Lincoln (JA) is a group committed to advancing JA's mission through promoting interest and generating support among Lincoln's young professionals. This will happen primarily through volunteer outreach and special events.

General Governance and Composition

The YP Board will be comprised of at least 10 and no more than 30 young professionals (approx. age 25 – 40) who work in the JA of Lincoln 12-county territory.

Objectives

1. Build networks and awareness of JA among young professionals
2. Increase JA's classroom volunteer network
3. Engage JA Alumni
4. Support special events/fundraising activities

Overall Strategy

1. Develop strategy with respect to how JA can engage young professionals.
2. Engage local young professionals with an opportunity to collaborate and leverage their professional networks to promote the JA mission, programs and events.
3. Engage local young professionals with high energy and large personal/professional networks – building JA's capacity to serve youth and expand partnerships.
4. Coordinate closely with JA and staff to leverage contacts and resources to increase awareness and participation in JA events.

Member Expectations

Each Associate Board Member is expected to contribute in the following areas during the fiscal year:

1. Attend YP Board meetings (6 per year – Tuesday mornings, 7:30-8:30am)
2. Personal Contribution to JA (e.g. \$25 contribution serves 1 child in our Area)
3. Personally teach a minimum of one JA class
4. Leverage personal/professional networks for at least two of the following:
 - Event Planning/Attendance – Recruit a minimum of five new teams for either the Bowl-a-thon or Stock Market Challenge
 - General fundraising – Set meetings for the JA president to meet with the decision maker at a minimum of five new businesses
 - JA volunteer recruitment – Recruit a minimum of 10 new classroom volunteers OR two new company Snack & Learn opportunities for JA Staff to go in and do a brief presentation about volunteering.