

# INSPIRING THE NEXT GENERATION.

The job market and economy are uncertain. What is certain is that Junior Achievement graduates will be more prepared to make the right choices and are less likely to become saddled with debt. In fact, 90 percent of Junior Achievement graduates report they felt significantly more confident in their ability to make the right financial choices in life.

Junior Achievement programs prepare Kearney's young people to be successful adults. Our business role models teach them how to be financially responsible, how to be good employees and what it takes to be an entrepreneur. JA programs reach into more than 130 classrooms in Kearney's schools, nearly impacting 3,000 students annually at no cost to the schools. You can make a difference in our community by partnering with Junior Achievement.



[www.jalincoln.org/kearney](http://www.jalincoln.org/kearney)



## Check out our 2018 events!



February 24, 2018  
Big Apple Bowl

The Junior Achievement® Bowl-a-Thon is a one-of-a-kind annual team building event for your company, giving employees the opportunity to work together, strategize, bowl, and raise money for Junior Achievement. Last year, participating companies and bowlers raised over \$20,000 to support Junior Achievement's programs in Kearney.

Don't let your company miss out! This is a great way to get your company or organization together for some fun while raising money for students in our community. Anyone can participate! Invite friends, family and co-workers to this one-of-a-kind fundraiser.



February 28, 2018  
Kearney High School, 8-11 a.m., 12-3 p.m.

JA Job Shadow offers Kearney Public High School seniors a unique opportunity: a visit to a professional work environment and insights into how to find and keep a fulfilling career. Kearney seniors will acquire and apply the skills needed in demanding and ever-changing workplaces. They will be able to recognize career clusters and potential job positions; understand the importance of researching the requirements needed to earn a position; and develop job-hunting tools, such as networking, resumes, and interviewing skills, all from local businesses.

## You can partner with Junior Achievement this school year.

### Investment levels for 2018

### Empowering Kearney's K-12<sup>th</sup> students to have a brighter future.



## Platinum Level, \$2,250

- Sponsor three JA Classrooms
- JA Bowl-A-Thon Title Sponsor
  - Company Logo on Shirts for Bowlers
  - Company Logo Banner on lane during event
  - Company name in event program and JA Website
- JA Job Shadow Title Sponsor
  - Includes large company ad featured on event poster
- Recognition during the year
  - Social media mention two times a month
  - Logo on website
  - Logo on volunteer poster

## Gold Level, \$1,750

- Sponsor two JA Classrooms
- JA Bowl-A-Thon Title Sponsor
  - Company Logo on Shirts for Bowlers
  - Company Logo Banner on lane during event
  - Company name in event program and JA website
- JA Job Shadow Stakeholder Sponsor
  - Includes medium company ad featured on event poster
- Recognition during the year
  - Logo on Website
  - Logo on Volunteer poster
  - Social media mention once a month

## Silver Level, \$1,500

- Sponsor two JA Classrooms
- JA Bowl-A-Thon Shirt Sponsor
  - Company Logo on Shirts for Bowlers
  - Company name in event program and JA Website
- JA Job Shadow Supporter Sponsor
  - Includes small company ad featured on event poster
- Recognition during the year
  - Logo on website
  - Logo on Volunteer poster
  - Social media mention once a month

## Bronze Level, \$1,000

- Sponsor one JA Classroom
- JA Bowl-A-Thon Lane Sponsor
  - Company Logo Banner on lane during event
  - Company name in event program and JA Website
- JA Job Shadow Supporter Sponsor
  - Includes small company ad featured on event poster
- Recognition during the year
  - Logo on website
  - Logo on Volunteer poster
  - Social media mention once a month

## Individual Sponsorship Opportunities:

- Classroom Sponsor: \$350
- Bowl-A-Thon Title Sponsor: \$550
- Bowl-A-Thon Shirt Sponsor: \$400
- Bowl-A-Thon Lane Sponsor: \$250
- JA Job Shadow Poster Small Ad: \$250
- JA Program Supporter: \$100-\$300

# I want to invest in JA! 2018 Pledge Form

Company Name

Contact Name

Company Address

City/State/Zip

Phone

E-mail

- Platinum Level Sponsorship, \$2,250
- Gold Level Sponsorship, \$1,750
- Silver Level Sponsorship, \$1,500
- Bronze Level Sponsorship, \$1,000

Individual Sponsorship Opportunities

- Sponsor one JA classroom, \$350
- Bowl-A-Thon Title Sponsor, 550
- Bowl-A-Thon Lane Sponsor, \$250
- Bowl-A-Thon Shirt Sponsor, \$400
- JA Job Shadow Poster small ad, \$250
- JA Program Supporter, \$100-\$300

\$ \_\_\_\_\_ **Total**

- I'd like to give my donation online for Give Where You Live on December 7, 2017. Please send me details.

- Check enclosed.  Please invoice me.

Contact Tera Norris at 402-467-1217 or  
tnorris@jalincoln.org for  
more information.



Fax or mail this form to:  
Junior Achievement  
P.O. Box 607, Kearney, NE 68848  
Fax: 402-467-1010