

INSPIRING THE NEXT GENERATION.



WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement (JA) is the world's largest organization dedicated to educating young people about business, economics and free enterprise. JA provides current, state-of-the-art educational materials, computer software, and trained volunteers at no cost to the schools or students. JA District of Kearney's 100+ volunteers touch the lives of nearly 3,000 students in 130 Kearney-area public school classrooms each year. JA District of Kearney is funded entirely by voluntary contributions from the private sector and is governed by a local volunteer board of directors. Junior Achievement is a non-profit, tax-exempt 501(c)3 educational organization.

Last year, over 15 companies and hundreds of bowlers took part. Together we raised almost \$20,000 for Junior Achievement's unique financial literacy, work readiness and entrepreneurship programs that impacted the lives of 2,864 Kearney-area students during the 2016-2017 school year.

jalincoln.org/district-of-kearney/
Facebook event: <http://bit.ly/2xZn8Fx>

P.O. Box 607
Kearney, NE 68848



Junior Achievement®
District of Kearney



SATURDAY, FEBRUARY 24, 2018
BIG APPLE FUN CENTER



"THIS ISN'T JUST ABOUT BOWLING. THIS IS ABOUT EMPLOYEES WORKING COLLABORATIVELY, HAVING FUN, AND COMING TOGETHER TO INSPIRE THE NEXT GENERATION."

-BOWLER



The JUNIOR ACHIEVEMENT BOWL-A-THON is a one-of-a-kind teambuilding event for your company, giving employees the opportunity to work together, strategize, bowl and raise money for Junior Achievement. Help us inspire the next generation to navigate their path to the American dream!



Junior Achievement®
District of Kearney



SPONSOR FORM

BOWL-A-THON

Company Name

Contact Name

Company Address

City/State/Zip

Phone

E-mail

_____ x \$550 Title Sponsorship
 _____ x \$400 T-shirt Sponsorship
 _____ x \$250 One Lane Sponsorship
 _____ Included is my donation of a door
 prize(s) to give away during the event.
 _____ Please contact me about bowling!
 _____ Total

_____ Check enclosed. _____ Please invoice me.

Fax or mail your completed registration to:
 Junior Achievement B-A-T
 P.O. Box 607
 Kearney, NE 68848
 Fax: 402-467-1010
 Contact Reya Christensen at 402-467-4479 or
 rchristensen@jalincoln.org for
 more information.

INVESTMENT LEVELS

TITLE SPONSOR.....\$550

-Company logo on all event shirts distributed to the expected **500+ participants AND** company name or logo on a corporate banner over one lane.

T-SHIRT SPONSOR.....\$400

-Company name or logo on all event shirts distributed to the expected **500+ participants**

-Company name will appear in event program and on the JA website for one year

LANE SPONSOR\$250

-Company name and/or logo will appear on a corporate banner above one lane at the bowling alley during the event reaching the expected **500+ participants**

-Company name will appear in event program and on the JA website for one year

PRIZE SPONSOR...FREE

-Opportunity to provide promotional and logo items to be distributed as incentives to bowlers during the event

-Company name will appear in event program and on the JA website for one year

Team registration packets will be mailed in early January.

A COMPANY'S ROLE

- Work with JA to determine partnership level
- Choose an employee to serve as Company Coordinator
- Form teams to strategize and fundraise together
- Compete against your coworkers as you bowl and raise money for Junior Achievement
- Have fun!

WHAT JA PROVIDES

- JA staff works directly with your company's BOWL-A-THON coordinator to ensure your teams are equipped with the tools to make the event a success
- On the day of the BOWL-A-THON, JA staff will ensure that everything runs smoothly, from check-in until the last ball is thrown

HOW TO GET INVOLVED

- "I want to be a Company Coordinator."**
- You'll act as a liaison between JA and your company
 - You'll recruit Team Captains
 - You'll collect the registration money from Team Captains
(\$10.00 per person, including t-shirt)
- "I want to be a Team Captain."**
- You'll act as a liaison between your Company Coordinator and your team's bowlers
 - You'll recruit five more bowlers
 - You'll choose a time to bowl
 - You'll collect money from your team
- "I want to bowl!"**
- You'll bowl two games and have a great time
 - You'll collect money from your sponsors, family, friends, colleagues
(Each bowler must raise a minimum of \$45.00)
 - You'll earn great prizes for collecting pledges beyond the minimum